

SAME SAME BUT DIFFERENT (SSBD): AN INDO-KOREAN MUSIC COLLABORATION.

InKo Centre, in association with The Ministry of Culture, Sports and Tourism, Republic of Korea and Arts Council Korea, initiated a music residency with *Noreum Machi* and four acclaimed Indian artists in December 2016 in Chennai. Following a second residency in Seoul in 2017, the resultant Indo-Korean musical collaboration will premiere in Seoul, Korea in October 2017.

Noreum Machi was established in 1993 as a highly professional Korean traditional music ensemble and has received a great deal of attention in Korea and around the world. The group aims to communicate with audiences with immediacy and verve and avoid being bound by the past. Critics and audiences acknowledge *Noreum Machi* as a fascinating and future-oriented ensemble because of the way the artists connect with the audience, the obvious pleasure they take in performing, and the profound emotions they share as they move back and forth between past and present. In the world music scene, *Noreum Machi* has achieved its reputation as a



'New Wave Korean Music Group' after performing at world class festivals in 150 cities, across in 40 countries worldwide. *Noreum Machi* whose artistic achievements and social contributions have been widely recognized and appreciated, is supported by the city of Seoul as a seminal performing arts organisation.



- 1. Ju-Hong Kim**
Artistic Director
- 2. Young Jun Kim**
Taepyeongso and Piri player
- 3. Hyun Ju Oh**
Korean Traditional percussionist and performer
- 4. Ho Won Lee**
Korean Traditional percussionist and performer
- 5. Park Soon A**
Gayageum player
- 6. Astad Deboo**
Contemporary Dancer
- 7. B.C. Manjunath**
Percussionist
- 8. Praveen D. Rao**
Percussionist, Music Director and Composer
- 9. Varijashree Venugopal**
Singer and Flautist



At the residency at InKo Centre, Chennai in December 2016.

SAME SAME BUT DIFFERENT (SSBD):

SSBD is a concert produced and organized periodically since 2013 by Noreum Machi, to introduce its international collaborations with artists around the globe. By collaborating with artists from different cultural bases for each season, this project provides access for Korean traditional music to converge with different cultures and genres of art.

This year, **SSBD Season5** will introduce a unique Indo-Korean collaboration. Noreum Machi collaborates with Astad Deboo who is a pioneer of modern dance in India and the Indian Music group, Trayam, comprising BC Manjunath, Varijashree and Praveen D Rao, a trio of extremely talented musicians. Together the team are experimenting a sophisticated approach to an entire range of soundscapes, including 'Nature' and 'Space' which is at the very core of Korean Traditional Music.

17 October 2017 – SSBD5 at Seoul Namsan Gugakdang.

20 October 2017 – SSBD5(Main performance) at The National Theater of Korea, Seoul, Korea.

The Indo-Korean collaborative performance will also be presented at Saarang, The Festival of India presented by the Embassy of India in Korea:

21 October 2017 - SSBD5 at Saarang, The Festival of India in Korea at KBS Hall, Seoul, Korea.

We thank our valuable partners in Korea for supporting this collaborative music project:

