

The Film Music Appreciation Circle, presented periodically at InKo Centre, in association with the School of Indian Film Music, aims to unlock and understand the different aspects, distinct vocabulary and purpose of film music, one of the most iconic signposts of popular culture.

#### **India's film music: Regionally inclusive or globally exclusive**

The recent transformations to the music and sound of Indian cinema, are a result of complex and progressive socio-cultural, technological and economic developments. How did these factors affect creative music practice in Indian cinema? Such changes have redefined, not only the ways in which we perceive our musical uniqueness but also the ways in which we resonate with international popular music. Have such adaptations contributed to a loss in identity? Or, has technological globalisation facilitated a wider outreach for India's favourite popular music? The fourth edition of this bi monthly discussion will address such questions to better understand the evolution of contemporary popular music practice in India.

Indian film songs and music have grown to become an integral part of our cultural fabric. Yet, many of us may still be unaware about why we celebrate them the way we do, what drives musical creativity in this domain and how a composer communicates his idea through music and sound. The School of Indian Film Music's (SIFM) Film music appreciation circle, is a discussion forum that explores such questions, and more to understand the many ways in which we consume our very own popular film music.

#### **About the School of Indian Film Music**

The School of Indian Film Music is a pioneer institution, dedicated to creative music practices in India's film music industries. Founded by Divakar Subramaniam in 2011, SIFM's industry-oriented academic programs include Indian film music composition, Playback singing, Creative music technology, Recording engineering and Audio post-production. In addition to a research informed approach and emphasis on learning by doing, SIFM's curricula adopt a unique ethnomusicological approach to course design. For further information visit [www.sifm.co.in](http://www.sifm.co.in)

The founder of the School of Film Music, **Divakar Subramaniam**, is a music composer/producer, percussionist and academic researcher. He works as a music composer in India's creative music and film industries and has more than 200 projects that include a wide range of radio and television commercials and film songs to credit. Concerts across India, in the United States of America, Switzerland, Turkey and the United Kingdom and collaborative work with musicians from Sri Lanka, Switzerland, Belgium, France, Germany, Italy, Greece, Hungary, Ireland, England, Wales, Scotland, Nigeria and the USA, have had a significant influence on his compositions. He is one of the very few privileged Indians who have performed at the United Nations, New York.

Divakar holds a Master of Science degree in Advanced Music Production from the University of Glamorgan. After working as a lecturer at the Department of Drama and Music, Cardiff School of Cultural and Creative Industries, University of Glamorgan for six years, Divakar returned to India to establish the School of Indian Film Music (SIFM). Divakar will lead the Film Music Appreciation Circle discussions at InKo Centre.

**Friday, 12 October at 6.30 pm at InKo Centre.**

